

## Property Breakfast Series

**A series of short, focused investment events for property professionals active in Europe**

Property Finance Europe is pleased to announce a series of Property Breakfast briefings in London designed for commercial property professionals and service providers who want to increase their knowledge of European investment markets, opportunities and key issues. Drawing on the highly successful German and French Property Breakfasts earlier this year, each event will feature top-level CEOs active, fully involved and located in their domestic property market. Like PFE/PIE itself, the Property Breakfast series focuses closely on the investment challenge, rewards and potential risks, bringing to-the-point market intelligence designed for institutional investors and their intermediaries.

### **Each Property Breakfast briefing will**

- Focus on a single European investment market, either national or regional
- Provide in-depth information on issues, hot topics and opportunities
- Bring respected local professionals with on-the-ground expertise to present and discuss the key issues
- Provide time for questions, discussion and debate, moderated by Allan Saunderson, Managing Editor of PFE/PIE
- Provide opportunities for networking with professionals with similar interests
- Require only a morning away from the office to gain maximum value-added information
- Ensure participants gain valuable insights to provide value in the investment task PFE/PIE is now taking requests for attendance at and commercial sponsorship of the series.

### **Delegate attendance, price**

- £195 per attendee (+VAT if applicable),
- PFE/PIE subscriber savings 10%
- Institutional multi-entry savings available

**Property Breakfast Sponsorship Packages: see next page**

### **For more information, please contact**

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Email: [events@pfeurope.eu](mailto:events@pfeurope.eu)



## Property Breakfast Sponsorship Packages

### PLATINUM SPONSORSHIP PACKAGE

Cost: €7,500 (+VAT if applicable)

#### INCLUDES

- Receipt of full delegate list, with contact details
- Stand at the Property Breakfast to display your company promotion and marketing materials
- Your logo as sponsor on all promotional material issued by PFE - which goes to over 37,000 professionals in property investment
- Your logo and 100-word text on PFE's web-site with a URL link to your web-site for a period of six weeks, starting from date of sign-up
- 10 delegate passes, which can be used for your staff or as give-aways for clients
- Opportunity to nominate a speaker (with final decision made by event organiser)
- Special reductions on optional package for editorial / advertorial / advertising
- One full-page advertisement in the PFE issue distributed at the event (normal price €3,300)

### GOLD SPONSOR PACKAGE

Cost: €6,000 (+VAT if applicable)

#### INCLUDES

- Receipt of full delegate list, with contact details
- Stand at the Property Breakfast to display your company promotion and marketing materials
- Your logo as sponsor on all promotional material issued by PFE - which goes to over 37,000 professionals in property investment
- Your logo and 100-word text on PFE's web-site with a URL link to your web-site for a period of six weeks, starting from date of sign-up
- 8 delegate passes, which can be used for your staff or as give-aways for clients
- Special reductions on optional package for editorial / advertorial / advertising

### SILVER SPONSOR PACKAGE

Cost: €5,000 (+VAT if applicable)

#### INCLUDES

- Receipt of full delegate list, with contact details
- Stand at the Property Breakfast to display your company promotion and marketing materials
- Your logo as sponsor on all promotional material issued by PFE - which goes to over 37,000 professionals in property investment
- Your logo and 100-word text on PFE's web-site with a URL link to your web-site for a period of six weeks, starting from date of sign-up
- 5 delegate passes

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